

2ND
EDITION



World Nuclear Exhibition(WNE) 世界原子力展示会

CONNECT TO NUCLEAR
JUNE 28-30, 2016
PARIS LE BOURGET – FRANCE



Organized by



www.world-nuclear-exhibition.com



Let's start with the film

CONNECT TO NUCLEAR
JUNE 28-30, 2016
PARIS LE BOURGET – FRANCE



WNE 2016 THEME

THE NUCLEAR INDUSTRY IN THE GLOBAL ENERGY MIX

...RESOLUTELY **INTERNATIONAL**

...**BUSINESS**-ORIENTED

...COVERING **THE WHOLE NUCLEAR ENERGY FIELD**

...OFFERING HIGH-LEVEL **PANEL DISCUSSIONS** AS WELL AS EXHIBITOR WORKSHOPS

... GOING WITH « **SIDE EVENTS** » SUCH AS SITE EDF-WANO CONFERENCE



AROUND **2,000**
BUSINESS MEETINGS
DURING 3 DAYS

VISITORS
SATISFACTION
98%

95%
OF VISITORS WISH
TO COME BACK
IN 2016



+10,000 VISITORS
EXPECTED IN 2016

40%
FROM ABROAD

700 EXHIBITORS
EXPECTED IN 2016



EXHIBITORS
SATISFACTION
97%

98%
OF EXHIBITORS WISH
TO COME BACK
IN 2016



EXHIBITORS

- MITSUBISHI HEAVY INDUSTRIES LTD
- NIKKEIKIN ALUMINIUM CORE TECHNOLOGY CO. LTD
- TOSHIBA CORPORATION
- IHI CORPORATION
- GE-Hitachi
- FUJI ELECTRIC
- YOKOGAWA ELECTRIC



JAPANESES VISITORS

- JAIF
- MITSUBISHI HEAVY INDUSTRIES
- MITSUBISHI ELECTRIC
- SOJITZ
- E-ENERGY CORPOATION
- MARUBENI UTILITY SERVICES
- HITACHI Zosen CORPORATION
- IHI
- TOYOTA TSUSHO
- NUCLEAR FUEL TRANSPORT
- TEPCO
- Chubu EPCO
- Kansai EPCO
- Nuclear counselor
- AREVA Japan
- NHK (Press)

Platinum Sponsors



Gold Sponsors



Silver Sponsors



- ALSTOM - FRANCE
- ATMEA – FRANCE
- BOUYGUES CONSTRUCTION - FRANCE
- DAHER - FRANCE
- EMERSON - FRANCE
- ENVY ENERGY AND ENVIRONMENTAL INVESTMENTS -TURKEY
- FINNUCLEAR - FINLAND
- FUJI ELECTRIC FRANCE SAS - FRANCE
- HONEYWELL SAFETY PRODUCTS -FRANCE
- INSTITUTE FOR NUCLEAR TECHNOLOGY - CROATIA
- NIKKEIKIN ACT - JAPAN
- OECD/AEN - FRANCE
- OLYMPUS FRANCE – France
- SAINT GOBAIN SOVIS - FRANCE
- VALLOUREC – France

As of Feb. 9, 395 companies, institutions, associations, etc. confirmed their participation.

Key Events

Panel Discussions

with International industrial leaders such AREVA, EDF, assystem, ENGie, bocard, CGN, Westinghouse, ANDRA, CEA, etc.

Business Opportunities Sessions

with business leaders to talk about their projects and needs

Exhibitor Workshops

more than 60 sessions to enable exhibitors to introduce their technologies, projects, etc.

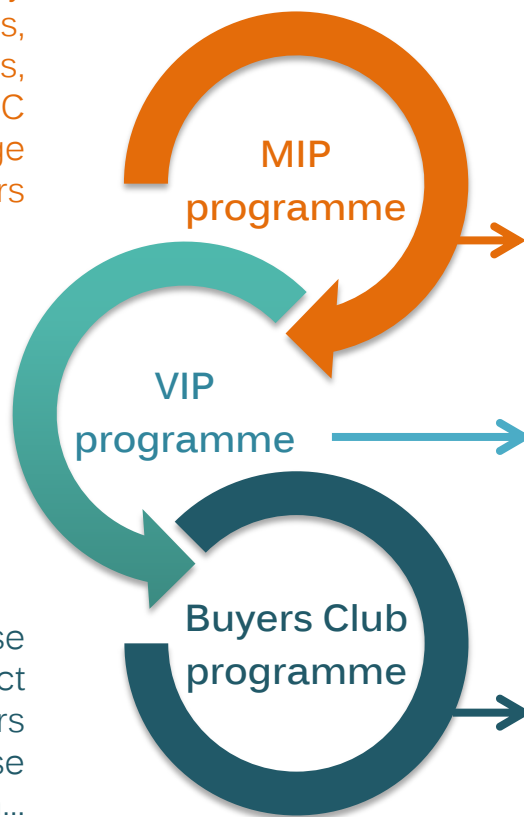


Special Buyers' program

Ministers, safety authorities, governmental agencies, operators, EPC Presidents and Large associations directors

Nuclear power plants directors, research centers directors, advisors of institutions

Buyers, purchase directors, project managers, engineers involved in the purchase decision...



For MIP and VIP

- Official cars
- Pre-organised meetings
- Access to the Lounge
- Seats reserved at the panel discussions

- Business meetings
- Access to the Buyers Club completely redesigned



WNE Awards

4 CATEGORIES	President of juries
Innovation	Bernard Bigot Director General – ITER
Nuclear Safety	William D. Magwood Director-General - NEA
Operational Excellence	Jacques Regaldo Chairman, WANO
Knowledge Management	

The Award ceremony is scheduled on Tuesday, June 28 at 6.00pm in the Panel Discussions room



Last update:
Feb 2nd, 2016



Sponsored by Jean-Bernard LEVY, CEO of EDF, it invites students and young under 28 who have studied in French or British universities to produce innovative thinking on a topic related to Energy.

The winners will be announced on Thursday 30th June 2016 at noon.



Organized by the French Nuclear Society Young Generation Network (« SFEN JG »), it gathers students for 3 workshops built around big challenges: digital technology, ecological transition and health/safety/comfort. The winners will be announced on Thursday 30th June at noon.

Innovation Planet

For start-up or innovative companies created recently



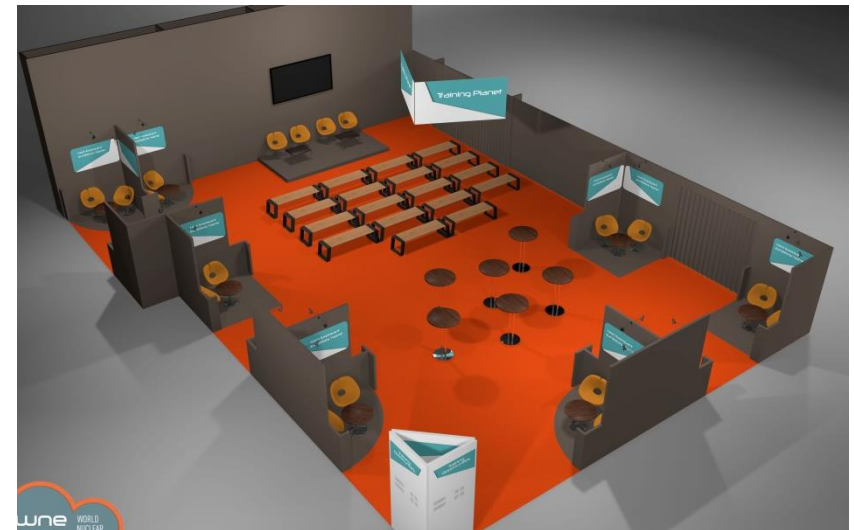
PURPOSE:

Enhance

- Richness of innovation in the nuclear field: 3D, data management, engineering, logistics, medical applications.....

Training Planet

Presentation opportunity for training institutions and for countries to talk about their needs



PURPOSE:

Enhance

- Training needs in some countries
- Training programs of institutions

... to reach 40% of visitors from abroad

Newsletter
« WNE & You »

Thematic newsletter with market information and the WNE update (Monthly 31,000 mails)



WNE Website & Social media

111,000 visits & 685,000 page views in 2014, which is expected 50% up in 2016



129 followers on @Exhibition WNE

180,000
Printed /Digital
Invitation cards

-A mailing of invitation cards 40,000 decision-makers in April
-200 invitation cards to be sent to 700 exhibitors

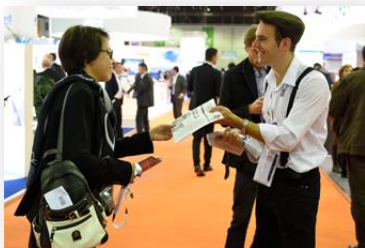


... to reach 40% of visitors from abroad

Large-scale Media Campaign

24 press partners
(20 from abroad)

Advertisement in 50 professional Magazines all over the World



Roadshow & Competitive Events

USA, Saudi Arabia, India, China, South-Africa, Japan, South Korea, UAE, Poland, UK, Germany, Finland, Canada, Brazil, Argentina, Russia, etc.



WNE Tribune

A daily newspaper to be distributed to all visitors every morning



... promotes WNE toward journalists and enhances exhibitors innovations and new technologies

- « Save the date »
- Press releases
- Press Kit
- Conference

-Press conference will be held on May 3rd, 2016 at OECD

- Media Center at WNE



... coordinates international agents on press relations

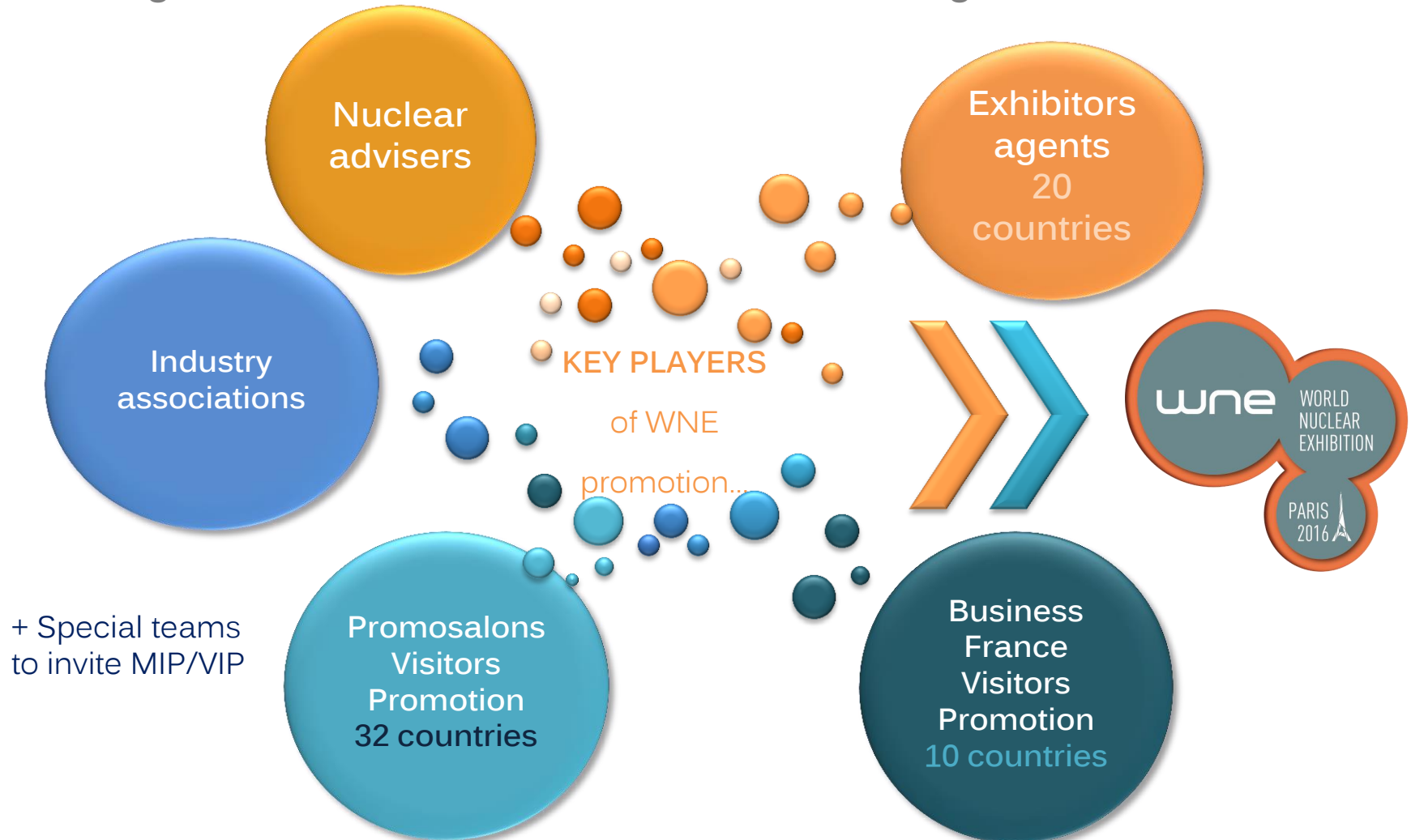
A Dedicated Press Team

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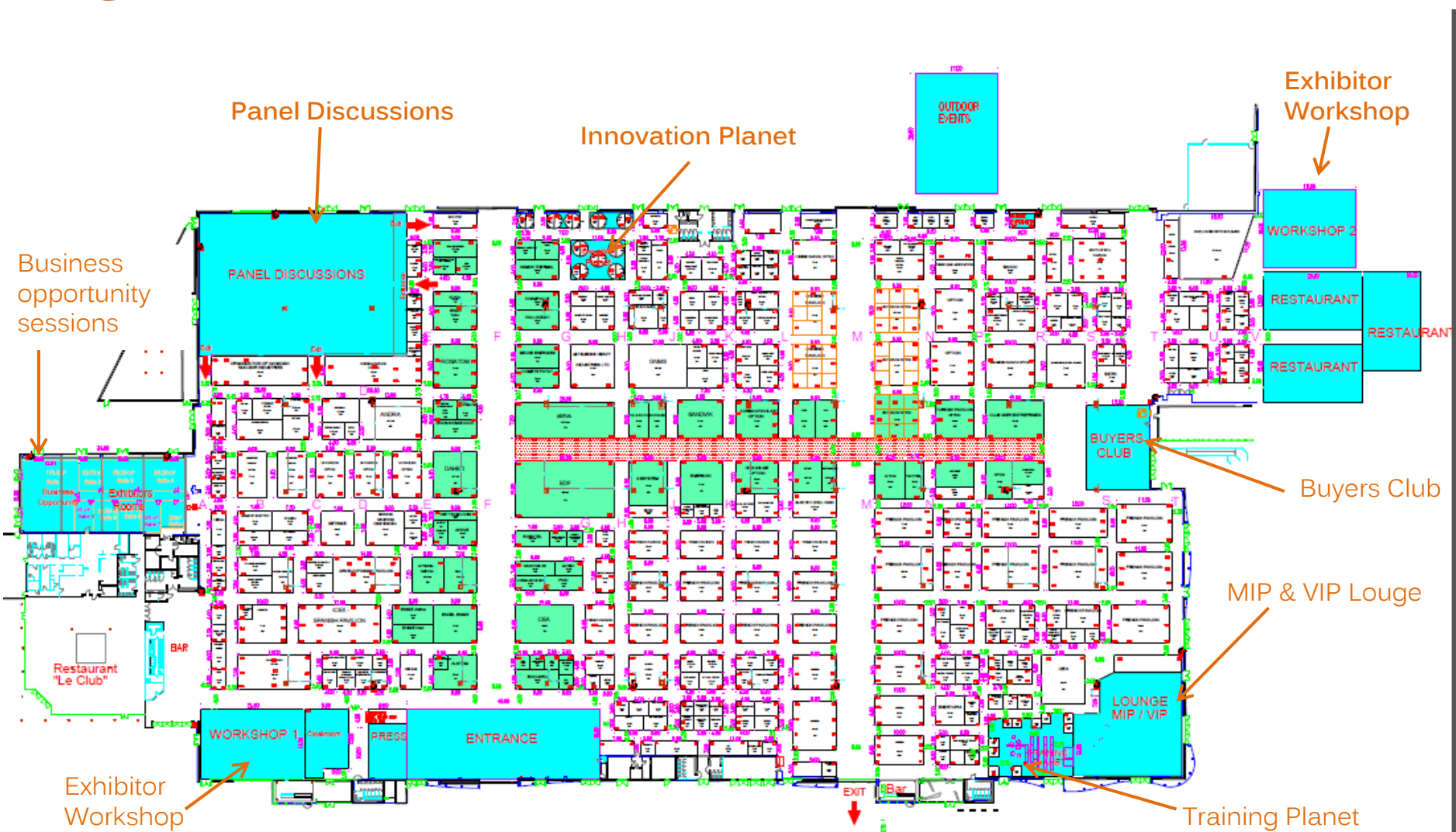


A strong collaboration between the visitors through WNE Ambassadors



WNE Location





Pavilions



パビリオン出展企業様向け特別サービス

1. WNEのニュースレターに各社紹介記事を掲載 (通常€1,500→無料)
2. WNEウェブサイトの出展社リストに各社のロゴ掲載 (通常 €400→無料)
3. 会場内の資料配布デスクにてジャパン・パビリオンのパンフレットを配布
4. 優良バイヤーとのビジネス・マッチング
5. WNEプレス担当スタッフによるメディアとの連携



ご出展料

1小間 (9㎡) : €6,158

2小間 (18㎡) : €11,396

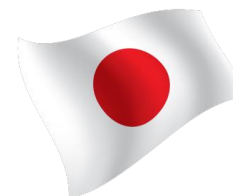
*登録料、装飾、備品込み

*Workshop (プレゼンテーション) + EUR1,817

角小間の場合は別途、角小間料



Sunil Felix
Nuclear advisor



itaik@reedexpo.co.jp



Keiko Itai
Reed Japan
Exhibitor
promotion



Emmanuel Cortes
Sébastien Vicente
Business France
Visitors, MIP and
VIP promotion

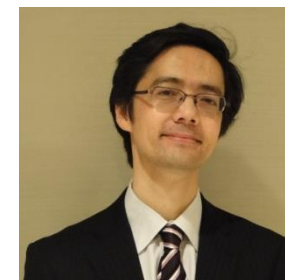


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JAIF

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