

Efforts in Odaka-ku Toward Lifting of the Evacuation Order

**Odaka
Worker's
Base**

**Tomoyuki Wada
Representative Director
Odaka Worker's Base**

2016.4

Self-Introduction

- Tomoyuki Wada
- Born in Odaka Town, now Odaka-ku, Minamisoma City; 39 years old
- Family: Wife, son (8), daughter (6)
- Systems engineer; humanities major
- In 2005, returned to Odaka-ku while also becoming a director of two companies in Tokyo (Sler, EC)
- After living in five locations following the earthquake, settled in Aizuwakamatsu City
- In June 2013, became involved in supporting entrepreneurship at the incubation center
- Launched the Odaka Worker's Base on May 15, 2014
- Incorporated the Odaka Worker's Base on November 13, 2014

Minamisoma City, Fukushima

Population as of March 11, 2011: 71,561



Dead: 4,629

Evacuated within the city: 7,195

Evacuated from the city: 10,156 (5,952 to outside the prefecture)

Moved-out/lost contact/addresses unknown: 9,532

Total evacuees: 17,351

Current resident population: 55,460

(including 2,318 evacuees from other cities, towns & villages)

<As of March 24, 2016>



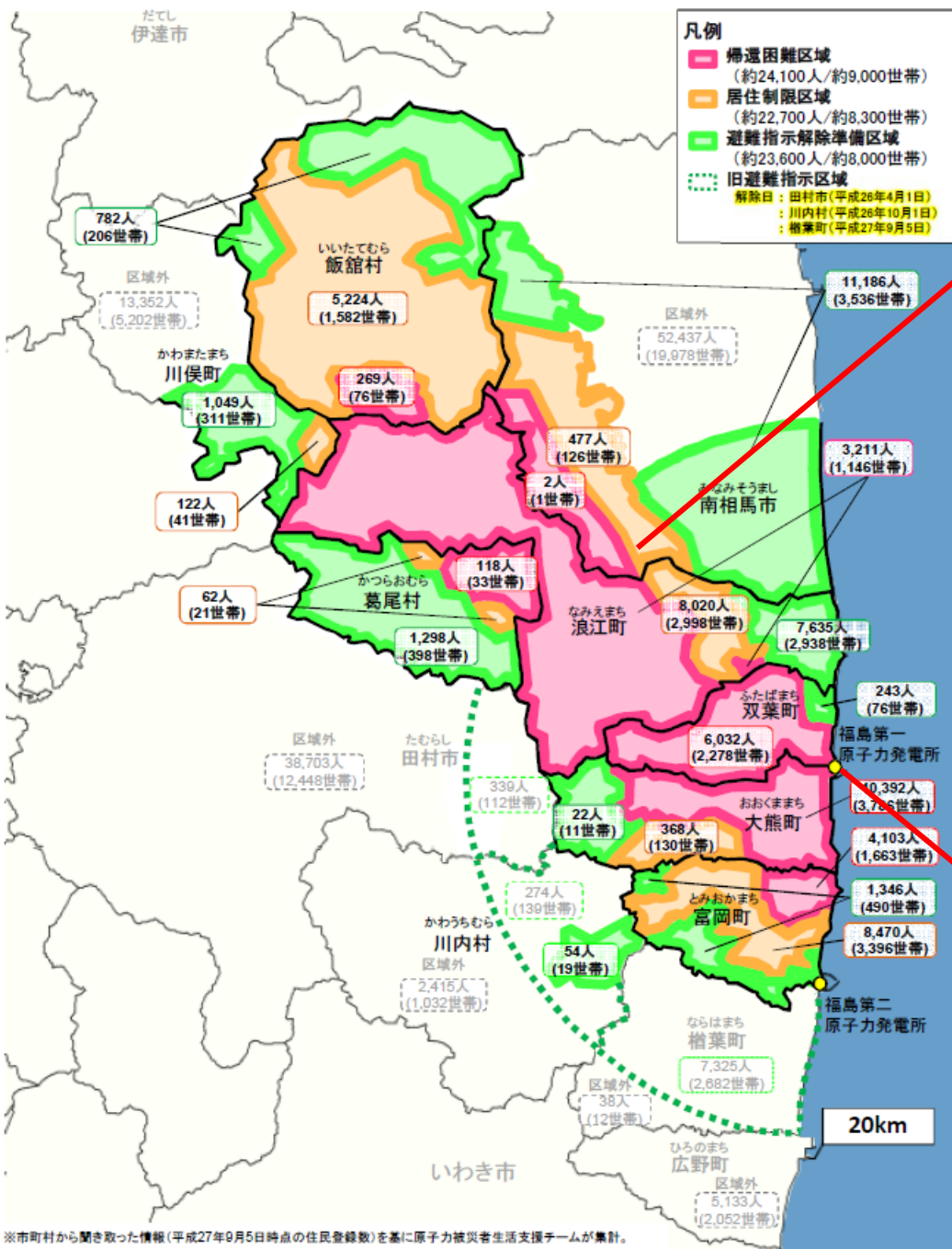
Deaths directly caused by earthquake/tsunami: 525

Deaths indirectly caused by earthquake/tsunami: 485

Missing: 111

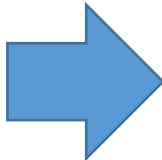
Total: 1,121 (total for Fukushima: 3,865) <As of March 28, 2016>

避難指示区域の概念図と各区域の人口及び世帯数（平成27年9月5日時点）



Odaka-ku, Minamisoma City

Population 12,842 (as of March 11, 2011)



All residents are currently still **evacuated** (former restricted area, within a radius of 20 km)

Fukushima Daiichi Nuclear Power Station

What will happen after the evacuation order is lifted?

- Only 20 – 30% are expected to return
- Some will not return in any circumstances, no matter what is done
- Aging of the population rapidly progresses

Mission of Odaka Worker's Base

To create 100 businesses
from 100 local issues

Creating small business
opportunities to support
returning residents



Project 1: Operating a co-working space



Project *Odaka-no-Hirugohan* ("Odaka Lunch") (first eatery in town)



Opened on December 8, 2014

Operates Mon., Wed., Thur., Fri. 11:00 – 14:00 (last order)

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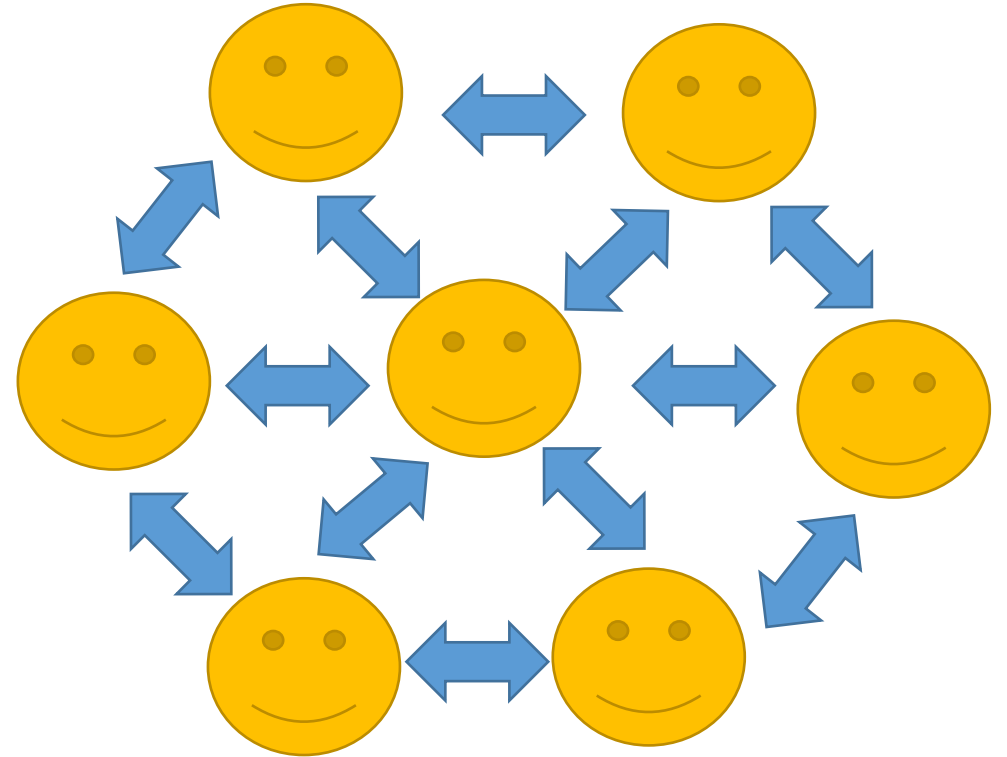
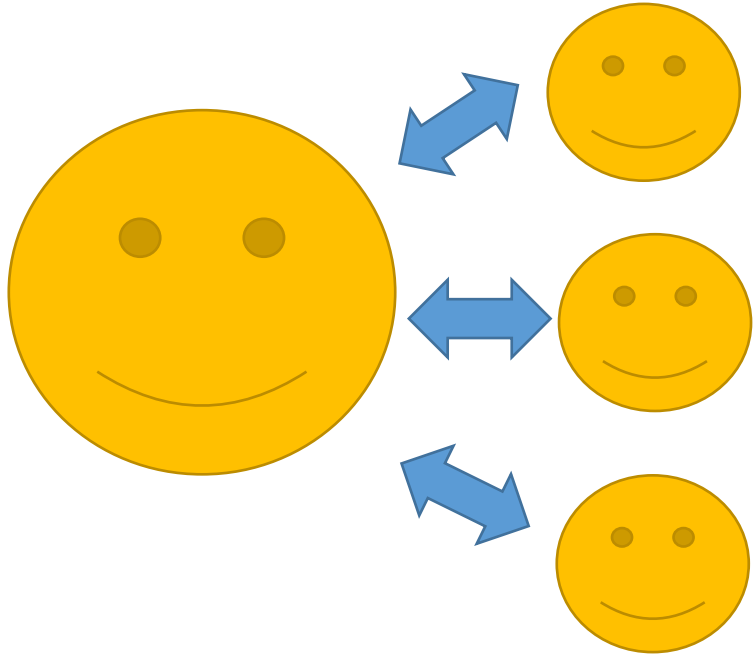
Project 3: Temporary supermarket, *Higashi-machi Engawa Shoten*



Project 4: HARIO Lampwork Factory Odaka



Breaking the Mold - the “Vulnerable Dependence” that Ruined our Hometown



The prosperity of a region does not stem from a single business hiring 1,000 employees, but from 100 businesses hiring 10 employees each.

0 People ⇒ 6,000 People!

In a modern, advanced nation with regional history and culture, a new “town,” “community” and “life” can be redesigned from scratch.

[The next frontier for Japan](#)

