

# „Leadership Experience“

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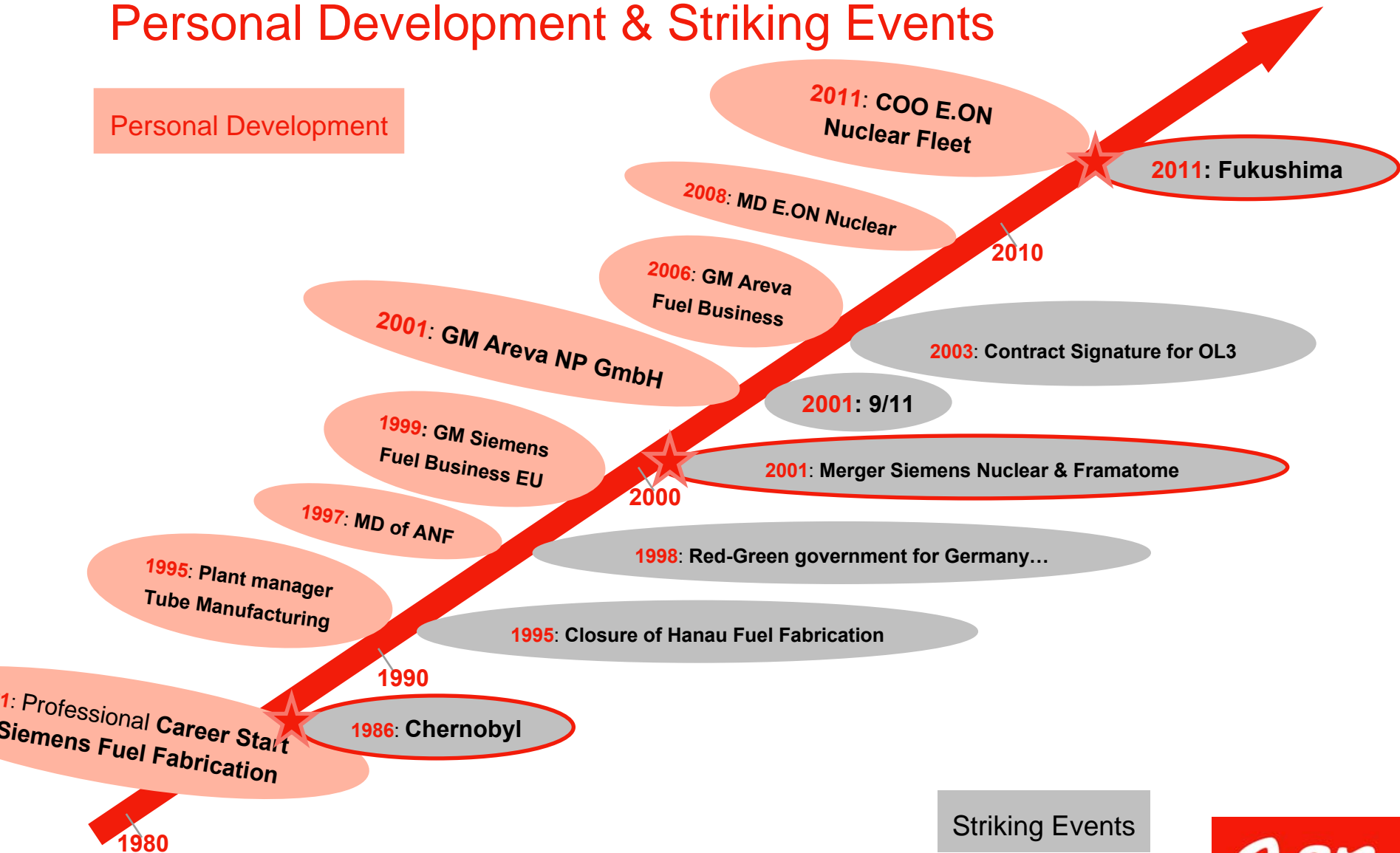
The E.ON logo is located in the bottom right corner of the slide. It consists of the text "e-on" in a white, lowercase, sans-serif font, set against a solid red rectangular background.

1. Personal Development & Striking Events
2. Trends & Leadership Challenges
3. Lessons learned
4. Future Trends
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# 1. Personal Development & Striking Events

# Personal Development & Striking Events

Personal Development



Striking Events

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## 2. Trends & Leadership Challenges

# Energy Trends

- **Ongoing:** Increasing global population → increasing energy demand.
- **Mid of the 90s:** Increasing awareness of climate change → increasing demand for low carbon technologies.
- **End of the 90s:** Deregulation of European Electricity Markets followed by partial re-regulation by subsidies for renewable energy.
- **From 2000 onwards:** Increasing contributions from renewable energy sources in Europe.
- **After Fukushima:** Debate on the future of nuclear energy in Europe. Nuclear phase-out in Germany.

# Leadership Challenges

- How to keep people working for you in a business world with an uncertain future in Germany?
- How to keep people motivated in a very bad business environment?
- How to ensure that your business will be attractive for top graduates in Germany?
- How to keep the nuclear industry in Germany at high innovation and technology level despite the lack of economic incentives and stable political frameworks?

Facing the challenges...

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### 3. Lessons learned

# Some lessons learned

- Over the long run you need dedication to this technology. ***Be persistent!***

- Be honest, transparent and authentic to your subordinates. ***Treat others as you wish to be treated!***

- Even the best technology can not exist/ survive without political and public support. ***Invest in acceptance!***

## 4. Future Trends

# Future Global Energy Trends

## Challenges

- Energy demand
  - Climate concerns
  - Scarcity of fossil fuels
- 
- Economic concerns
  - Financial constraints
  - Lack of confidence
- 
- Technical development
  - Proliferation resistance
  - Safety
  - Construction times and costs
- 
- Political acceptance
  - Public acceptance

## Solutions

- Energy efficiency
  - Carbon free technologies
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- Standardization, harmonization (global/regional leadership)
  - Reliable projects (schedule, budget)
  - Competitiveness in (partially) regulated markets
  - Stable market conditions & political frameworks
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- GEN IV
  - SMR
  - International Safety Standards
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- Independent international Safety Regime
  - Proactive communication
  - Target group opinion makers, media, civil society

## 5. Summary

# Summary

- Facing the global energy demand nuclear is an indispensable part of the solution.

- Strong leadership (internally and externally) is required to achieve sustainable political and public support.

- New technologies are required to maintain economic competitiveness.

Thank you for your attention!